

*PROFILE OF COOPERATION IN THE GLOBALIZATION ERA:
STUDY ON THE PATTERN SHIFTS IN THE ORGANIZATION OF PRODUCTION TO
CONSUMPTION IN THE INDUSTRIAL COOPERATION CASE AND SUITCASE INTAKO
TANGGULANGIN SIDOARJO YEAR 1976-2005*

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ABSTRACT

This study aims to (i) identify the production activities of the crafters Intako Tanggulangin Cooperation members, and (ii) describing the shift that occurred in production and consumption activities in relation to free-market competition Intako Tanggulangin globalization in the region in 2005. This research was conducted by survey at the Cooperation Intako Tanggulangin Sidoarjo. The population is a member of the Cooperation Intako crafters with a sample of 65 people (17.37%) of 374 members. Data collected by interview and observation to the respondents the crafters. Analysis was performed with the behavior and classification on findings made interpretation of the data and then by giving meaning and significance of the frequency table. The results are: first, in production activity, compared with average growth of business in the first 5 years (1976-1981) and the last five years (2000-2005), efforts to develop more cooperative Intako in the first five years with the level the highest growth reached 193% in 1981. Whereas in the past five years the highest business improvement only reached 132% in 2004; Second, the shift of production to consumption, descript that in the last five years (2000-2005), Cooperation Intako business has experienced a shift has occurred in terms of business development efforts especially on trading activities (Wholesale) with the highest 69.2% in 2005.

Keywords: internal competition, shifting business activities, production, and the wholesale.